



Eine Kampagne von

**SÜDWIND**

# Stop Toying Around!

## Campaign for fair working conditions

**Kampagne für faire Arbeitsbedingungen in der Spielzeugproduktion**



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- Toys we buy in Europe are mostly produced in China
- Outsourcing to Chinese factories allows MNC very low production costs
  - Because Chinese Labor Law is circumvented
  - Because Chinese laborers are exploited
  - Because Chinese workers are not always aware of their rights and / or are hindered to exercise them



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## Shared responsibilities to increase solidarity:

NGOs in Europe have access to European consumers to

- raise awareness amongst consumers and media
- mobilise consumers to demand fairly produced toys from MNCs
- work on improving CSR policies of European toy companies



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## NGOs in Hong Kong

- research in toy factories and provide information on violations of human and workers' rights in Chinese toy factories
  - Inform workers about their rights and empower them
- => Both together dialogue with toy companies and the International Council of Toy Industries (ICTI) on improving CSR standards and respecting Chinese Labor Law



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Both groups do what they do best, thus supporting each other and achieving results that would not be possible on their own!

Improvement in Chinese law implementation and workers' self organisation to defend their rights is vital!



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Solidarity demands that campaigns like „Stop Toying Around!“ make a contribution at the other end.

After having benefited from low prices for many years, which were borne by Chinese workers forced to bear

- excessive overtime without legal payment, no rest,
- no social security enrolment, uncompensated work-related illnesses and sometimes paid with their lives

=> it is time that consumers and toy companies in Europe understand that they also have a role to play!